



# Build knowledge and productivity with ENGAGING AND INNOVATIVE TRAINING.

## Verizon Customized Net Conference with Cisco WebEx Training Center

Accelerate your project cycles and drive business growth by providing collaborative learning opportunities for your entire workforce.

Get more done, quicker than ever before. With Verizon voice, video conferencing, and collaboration solutions, your employees can accelerate response times, make critical business decisions at a moment's notice, and easily work together to accomplish more.

In today's knowledge-based economies, your workforce needs to operate at peak efficiency always—ready to take advantage of new business opportunities when and where they arise. But for many organizations, it can take weeks or months just to roll out training on new products and promotions across the organization. This can result in missed sales quotas and lost revenue—unless you have the right tools for faster, more effective training and collaboration.

Customized Net Conference with Cisco WebEx Training Center can help you quickly communicate and collaborate with customers, co-workers, and partners around the world with advanced, interactive eLearning conferencing technology and services. With our solution, training instructors can deliver more stimulating courses and participants can learn at their pace and convenience.

### CREATE INTERACTIVE INSTRUCTION

With Verizon Customized Net Conference services you can share presentations, stream media modules or live video via webcams, and even pass control to attendees to share content. Integrating with business applications like Microsoft® Office is easy via WebEx Productivity Tools which allow you to schedule and launch the WebEx Training Center session from applications you use every day. And with Verizon Instant Meeting Audio Conferencing you can control the audio and web portion of your meetings from one simple interface.

Verizon Customized Net Conference with Cisco WebEx Training Center fits easily into your existing training environment with open APIs to integrate with learning management system (LMS) solutions and provides support for Shareable Content Object Reference Model (SCORM) standards.

### SCALE WITH THE CLOUD

Our conferencing services are delivered as Software-as-a-Service (SaaS) through the Cisco WebEx Cloud, and are easy to roll out across your organization. The Cisco WebEx Cloud is a global, enterprise network designed specifically for highly secure delivery of on-demand applications. It offers a scalable architecture, consistent availability, multilayer tenant security and is subject to rigorous independent audits, including SSAE-16 and ISO 27001.

### TOOLS FOR BETTER ENGAGEMENT AND MANAGEMENT

**Multimedia sharing.** Distribute and annotate Microsoft PowerPoint® presentations, documents, videos, demo software, white boards, and Adobe Flash animations.

**HD video.** Keep learners focused and interested with up to six live HD feeds.

**Integrated telephony.** Manage both web and audio conferencing with call-in or callback options.

**Breakout sessions.** Assign participants to virtual rooms for group projects and brainstorming, then “drop into” breakout sessions to assess progress and facilitate discussion.

**Threaded Q&A.** Track questions and document responses. Panelists can prioritize questions, display answers publicly or privately, or assign them to a colleague.

**Chat.** Engage in private or public chat conversations with the instructor, another attendee, or the entire class.

**Polls, attendee feedback, and attention indicator.** Collect feedback with one or more polls during a session, and quickly tabulate poll results to share with the class.

**Hands-on lab.** Give secure access to remote PCs for live or on-demand application learning and practice.

**Integrated test engine.** Test students before, during, or after live training sessions, with a variety of test types, including multiple choice, true-or-false, fill-in-the-blank, and essay. Instructors can automate grading, reporting, and feedback.

**Record and playback.** Stream, capture, and store session recordings with integrated Network-Based Recording capabilities.

Combine high-definition video, audio, and content sharing to deliver stimulating courses, demonstrations, and events.

- Create more engaging trainings
- Train people faster and more frequently
- Enhance productivity tracking
- Reduce travel costs
- Increase business opportunities
- Boost interaction

**Registration and reporting.** Simplify time-consuming administrative processes with self-scheduling, registration management, and attendance reporting.

**Cross-platform support.** Gain access through Microsoft Windows®, Apple Mac, Linux, and Oracle Solaris—as well as mobile devices.

#### **A COMPLETE TRAINING SOLUTION**

Customized Net Conference with Cisco WebEx Training Center brings voice, video, instant messaging, e-mail, and conferencing together to help you effectively deliver training, enhance

interdepartmental teamwork, deliver real-time communication, and get your people together from the office or mobile devices.

#### **LEARN MORE**

For more information about Verizon Net Conferencing and other conferencing applications—or to discuss ways your organization can improve the way you do business by better connecting with coworkers, customers, suppliers, and the world—visit [e-meetings.verizonbusiness.com](http://e-meetings.verizonbusiness.com)

[verizonenterprise.com](http://verizonenterprise.com)