



# Meet in the cloud for SMARTER COLLABORATION AND EXTENDED REACH.

## Verizon Customized Net Conference with Cisco WebEx Meeting Center

Share your message with more people around the globe and roll out new products and promotions across your global sales organization in days instead of weeks or months.

Get more done, quicker than ever before. With Verizon voice, video conferencing, and collaboration solutions, your employees can accelerate response times, make critical business decisions at a moment's notice, and easily work together to accomplish more.

A growing mobile workforce and clients in remote offices can create a host of challenges to holding productive meetings. With advancements in Web conferencing technology you aren't bound by restrictive travel costs and logistics. But without a feature-rich conferencing solution you can fail to meet attendee expectations for engaging, collaborative meetings.

Customized Net Conference with Cisco WebEx Meeting Center helps you communicate and collaborate more effectively with customers, employees, and partners around the world. By providing interactive, collaborative conferencing tools, our solution enables your workforce to get more done, faster. You can also roll out new products and promotions across your global sales organization in days instead of weeks or months.

### CREATE INTERACTIVE INSTRUCTION

With Verizon Customized Net Conference services you can share presentations, transfer files, stream media modules or live video via webcams, and even pass control to attendees to share content. Integrating with business applications like Microsoft® Office is easy via WebEx Productivity Tools which allow you to schedule and launch the WebEx Meeting Center session from applications you use every day. And with Verizon Instant Meeting Audio Conferencing integration, you can control the audio and web portion of your meetings from one simple interface.

### SCALE WITH THE CLOUD

Our conferencing services are delivered as Software-as-a-Service (SaaS) through the Cisco WebEx Cloud, and are easy to roll out across your organization. The Cisco WebEx Cloud is a global, enterprise network designed specifically for highly secure delivery of on-demand applications. It offers a scalable architecture, high availability, multilayer tenant security and is subject to rigorous independent audits, including SSAE-16 and ISO 27001.

Verizon Customized Net Conference with Cisco WebEx Meeting Center can help you:

- Complete projects faster with less confusion
- Reach more potential customers around the globe—all you need is Internet access
- Reserve your travel budget for meetings that require face-to-face interaction
- Manage resources more effectively, improving results while controlling costs

### TOOLS FOR BETTER COLLABORATION

**Active speaker.** Focus on who's talking with active speaker technology, which automatically displays the current speaker's video in a large window.

**Annotations.** Select areas of interest with multi-colored lines and easy-to-read highlighting.

**Application sharing.** Share and control applications remotely in real time without uploading files to a server.

**Auto-play presentation.** Engage, inform, and influence attendees before the call begins by customizing a preview presentation.

**Document, application, and desktop sharing.** Share content with remote attendees, passing control so they can share their desktops or annotate yours.

**Leader floating icon tray.** View the attendee list and chat and video activity.

**In-session alerts.** Get audio and visual alerts, so you're aware of new attendees or chat messages, even when these panels are minimized.

**Integrated telephony.** Manage both web and audio participants with an integrated interface.

**Communicate and collaborate with customers, employees, and partners from around the world.**

- Provide more engaging and creative sessions
- Accelerate project cycles
- Increase productivity
- Improve business growth

**Real-time polling.** Gather important information during a meeting by conducting online polls. Attendees may be directed to select one or more answers.

**Microsoft PowerPoint® speaker notes.** View notes discretely from the meeting console.

**One-click meeting access.** Start a meeting and invite attendees instantly from your desktop, taskbar, or favorite application.

**Productivity tools.** Start, join and schedule meetings instantly from Microsoft Office, web browsers, Microsoft Outlook®, IBM Lotus Notes, and instant messaging programs.

**Recording, editing, and playback.** Record your meeting session for others to view at a later time.

**Rich multimedia experience.** Engage your audience by incorporating PowerPoint, Adobe Flash animations, and audio and video files into your presentations.

**Seamless sharing integration.** Switch from document to application to desktop sharing without any distractions.

**High-definition video.** Give up to six attendees a real-time visual reference through your web camera.

**Cross-platform support.** Gain access through Microsoft Windows®, Apple Mac, Linux, and Oracle Solaris—as well as mobile devices.

**ONE COHESIVE SOLUTION**

Customized Net Conference with Cisco WebEx Meeting Center brings voice, video, instant messaging, e-mail, and conferencing together to help you effectively manage meetings, enhance interdepartmental teamwork, deliver real-time communication, and get people together from the office or mobile devices.

**LEARN MORE**

For more information about Verizon Net Conferencing and other conferencing applications, or to discuss ways your organization can improve the way you do business by better connecting with coworkers, customers, suppliers, and the world visit [e-meetings.verizonbusiness.com](http://e-meetings.verizonbusiness.com).