

fact sheet: conferencing

Verizon Net Conferencing

The world is changing, requiring organizations to change how they communicate. Companies can no longer depend on traditional communication methods to conduct their daily business efficiently. The pace of global business has raised the bar for everyone. However, collaboration is one way companies can get ahead. A recent study by Frost & Sullivan showed that those companies who collaborate better, perform better in customer satisfaction, productivity and product quality¹.

Net Conferencing from Verizon Business is an important collaboration tool that can help your company conduct business more efficiently. With Net Conferencing, you can share your presentations with hundreds of meeting participants over the Internet, while they listen to you on an accompanying conference call. Your presentation can reach participants around the world without anyone having to travel. All they have to do is log on to a predetermined website to view your materials. Net Conferencing also gives you and your colleagues the ability to create and edit documents online, while discussing them on the phone.

Help accelerate your project cycles and drive business growth with **Verizon Net Conferencing**. With Net Conferencing, you can communicate and collaborate with customers, co-workers, and partners from around the globe. This can help you:

- **Increase productivity.** Projects can be completed faster with less confusion. Don't spend time making changes on documents and sending them back and forth. Net Conferencing lets you make changes together, online, once.
- **Reach more potential customers.** Get your message to more people and generate more leads with online web seminars.
- **Travel smarter.** Travel only to those meetings that require face-to-face interaction. Rely on Verizon Net Conference for all of your virtual meetings.
- **Better manage your resources.** Avoid limiting your training to only those who can fit in the room. Net Conferencing allows you to expand your results while controlling your costs.

Verizon Business has a range of Net Conferencing options to suite your business needs:

Reserved Net Conference

Reserved Net Conference is a full-service option that offers operator-assisted support to help individuals join, lead, or troubleshoot their Net Conference, and conduct formal Q&A sessions. Reserved Net Conference, with Microsoft® Office Live Meeting, is perfect for large or small highly-visible events.

Instant Net Conference

Instant Net Conference allows leaders to create web conferences within seconds to be used as a personal on-demand meeting place. Each Instant Net Conference provides a personal meeting ID and password, which leaders are able to communicate to participants at a moment's notice. Instant Net Conference is easy and convenient. Leaders may select either Microsoft Office Live Meeting or WebEx Meeting Center platforms.

features

- Live PC sharing capabilities
- Online whiteboards for brainstorming sessions
- Single interface for audio and Web Meeting management

benefits

- Easy, reliable and secure
- Helps you improve employee productivity
- Real-time group collaboration

conferencing

Advanced Net Conference

Advanced Net Conference offers leaders a full suite of scheduling and meeting options providing them with the flexibility to enable exactly the features they want on each meeting. With Advanced Net Conference, customers can benefit from advanced scheduling features including audio and Outlook® integration. Advanced Net Conference can utilize either Microsoft Office Live Meeting or WebEx Meeting Center.

Customized Net Conference

Customized Net Conference provides customers with a dedicated website branded with their name and logo. A customer can further customize the offering by disabling certain features, such as Desktop Sharing. Online scheduling tools allow leaders to schedule either future or immediate meetings with a wide variety of features including audio and Outlook integration. Customized Net Conference allows customers to select a platform to be branded. They can choose from Microsoft Office Live Meeting, WebEx Meeting Center, WebEx Training Center, WebEx Support Center, WebEx Sales Center, WebEx Event Center or WebEx Enterprise Edition.

Why Choose Verizon Net Conferencing?

Verizon is a leading global provider of conferencing services and was named the leading web conferencing reseller services provider by Frost & Sullivan². Our solutions include world-class services from Microsoft Office Live Meeting and WebEx. Verizon Conferencing provides many choices for the customer, including:

- Flexible service plans and pricing models
- An expansive global IP network
- Common service experience for all of our products with follow-the-sun global support
- Global billing with 13 different currencies with robust, flexible reporting
- Driving next generation collaborative conferencing to the desktop
- SIP and IP Conferencing solutions

For more information, go to www.e-meetings.verizonbusiness.com, or contact your Verizon Business conferencing specialist or account representative.

Visit our website at
www.verizonbusiness.com
to learn more about
Verizon Business's
products suite.

¹ Frost & Sullivan. 2006 Meetings Around the World Study sponsored by Verizon Business and Microsoft.
² Frost & Sullivan. "World Web Conferencing Markets", October 2006.

*Frost & Sullivan, 2006 Meetings Around the World Study sponsored by Verizon Business and Microsoft.