

asia-pac

The *Meetings Around the World* study found that Asia-Pac (Australia, Hong Kong & Japan) professionals plan their communications more than their European (France, Germany & UK) and U.S. counterparts. They stay in constant touch with colleagues and partners and act on opportunities immediately. Asia-Pac leads the world in telecommuting. People in Asia-Pac view collaboration tools such as conferencing as a necessity.

For more information on the study, please visit <http://newscenter.verizon.com/kit/collaboration/>.

All percentages are based on responses listed as “Strongly Agree” + “Agree” unless otherwise noted. Ratios are based on “Strongly Agree” + “Agree” versus “Strongly Disagree + Disagree.”

Asia-Pac Places Importance on Planning

The majority of Asia-Pac professionals plan their communication with others in advance. Part of this preparation involves a greater sensitivity to time zone and cultural differences when collaborating with others.

Most of my communication with others is planned in advance.

Asia-Pac 55%, Europe 42%, U.S. 39%

Time zone differences are an important consideration in our collaborative efforts.

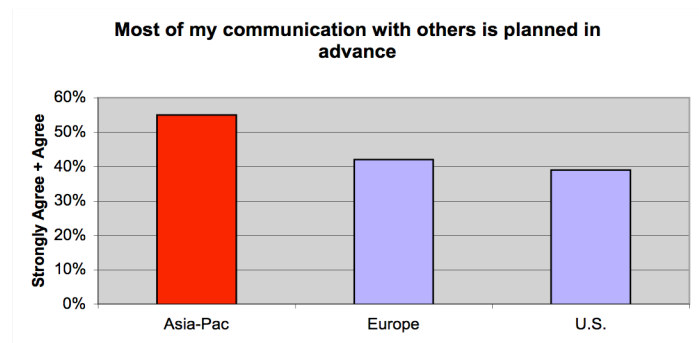
Asia-Pac 42%, Europe 39%, U.S. 44%

Cultural differences are an important consideration in our collaborative efforts.

Asia-Pac 39%, Europe 49%, U.S. 33%

Language translation is an important consideration in our collaborative efforts.

Asia-Pac 39%, Europe 49%, U.S. 33%



Connected, Spontaneously

Asia-Pac decision makers want to stay in touch spontaneously, when possible, and are more pre-disposed versus those from other regions to rely on the phone to get work done. This manifests itself in their relatively greater comfort level with and positive attitude toward the phone. While all regions prefer e-mailing, Asia-Pac leads the way in instant messaging, a reflection of their greater preference for real-time, interactive communication.

A basic phone and phone service is all I really need.

Asia-Pac 47%, Europe 19%, U.S. 20%

It is more comfortable for me to talk on the telephone than to interact in person.

Asia-Pac 28%, Europe 20%, U.S. 20%

Talking on the telephone is one of the daily routines that I look forward to.

Asia-Pac 35%, Europe 32%, U.S. 23%

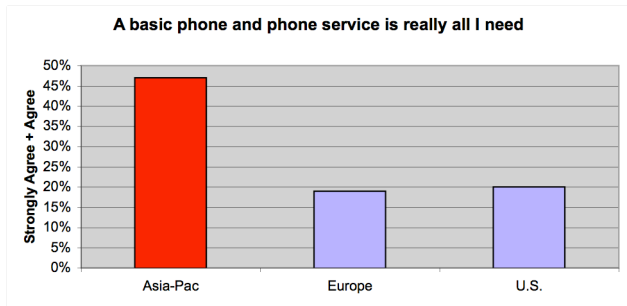
I prefer instant messaging to e-mail

Asia-Pac 19%, Europe 12%, U.S. 9%

I'd rather call back than leave a message on voice mail.

Asia-Pac 45%, Europe 59%, U.S. 71%

Mobile phones with Web access were the No. 1 item of personal property globally, but Asia-Pac (37%) reported the highest, followed by Europe (35%) and the U.S. (27%).



Asia-Pac Embraces Telecommuting, Along with the U.S

People in Asia-Pac, like Americans, telecommute at about twice the rate of Europe. Seventy-six percent of people in Asia-Pac like the ability to work from anywhere (home, office, hotel room). Over half say that if it were possible, they would do most of their work from home (using the telephone, online services, or other means).

I telecommute daily or almost daily.

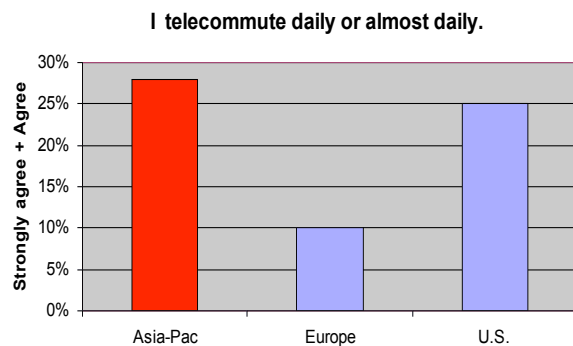
Asia-Pac 28%, Europe 10%, U.S. 25%

I telecommute at least one time per week.

Asia-Pac 40%, Europe 18%, U.S. 46%

I telecommute at least once a month.

Asia-Pac 53%, Europe 30%, U.S. 59%



Shows Desire to Conference

People in Asia-Pac have a high opinion of conferencing. Nearly four in 10 think conferencing is indispensable, and they lead the other two regions in highest number of new users. They also lead the way in feeling that meetings conducted via conference can be more productive than meeting face-to-face. Another factor in favor of conferencing is the region's higher stress levels when it comes to flying. Finally, while they don't Web conference as much as Americans, they're embracing the technology the fastest.

I could not do without the ability to conference remotely (audio/web/video) with others.

Asia-Pac 38%, Europe 31%, U.S. 35%

Conferencing is usually more productive to face-to-face meetings (audio/web/video).

Asia-Pac 24%, Europe 13%, U.S. 12%

I think it is stressful flying to places to meet with people.

Asia-Pac 42%, Europe 34%, U.S. 37%

Web conferences are usually engaging.

Asia-Pac 39%, Europe 30%, U.S. 33%

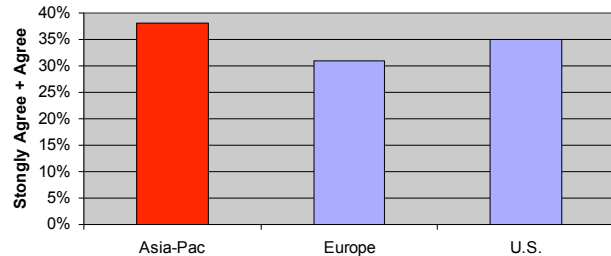
Participated in a Web conference.

Asia-Pac 66%, Europe 65%, U.S. 85%

Participated in a Web conference in the past six months.

Asia-Pac: 24%, Europe 16%, U.S. 85%

I could not do without the ability to conference remotely



Stretched for Time

People everywhere are stretched for time, but Asia-Pac professionals were more likely to feel that they are over-booked for meetings. However, Asia-Pac execs are less likely to voice a need for times when they don't want to be reached and will do what it takes to stay connected.

I am scheduled for too many meetings.

Asia-Pac 45%, Europe 38%, U.S. 40%

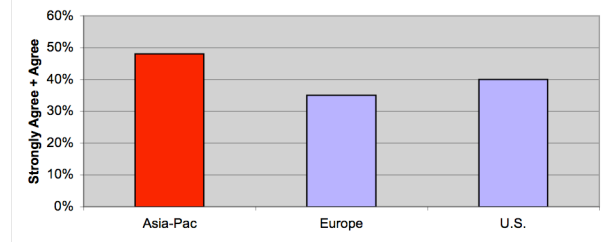
There are times when I don't want to be reached.

Asia-Pac 66%, Europe 73%, U.S. 74%

It's appropriate to check e-mail messages while in a meeting.

Asia-Pac 38%, Europe 23%, U.S. 27%

I am scheduled for too many meetings



Asia-Pac, Europe and the U.S. Share Common Perceptions about Today's Global Business Environment

Globalization has impacted people all over the world. Despite cultural differences, business people in Asia-Pac, Europe and U.S. regions share a common business environment. Competition is intense, and people lead very busy professional lives. Globally, nearly seven out of 10 must collaborate with people in different locations. Despite the distance that separates them, people in all three cultures in this study like to work on projects with teams

1. Our collaborative efforts often involve parties in different geographic locations (Asia-Pac 67%, Europe 69%, U.S. 66%).
2. I lead a busy professional life (Asia-Pac 74%, Europe 76%, U.S. 72%).
3. Competition in our product area is cutthroat (Asia-Pac 67%, Europe 54%, U.S. 61%).
4. I like to work on projects with teams (Asia-Pac 71%, Europe 77%, U.S. 62%).