



# Control the Costs of Your Verizon Instant Meetings with IP Audio Conferencing

To keep up with today's fast paced environment, many businesses are beginning to streamline their communications needs to take advantage of existing infrastructure, manage costs and remain competitive. With IP Audio Conferencing from Verizon Business, customers have the flexibility to conduct Instant Meetings at any time, while leveraging the Verizon Private IP network.

## Leverage the Private IP Network

IP Audio Conferencing allows an enterprise to utilize its Verizon Private IP network investment for transport to the Verizon IP-enabled audio conferencing bridges. It also supports both IP and Public Switched Telephone Network (PSTN) originating calls so that users within an enterprise may have "hybrid" calls. Hybrid-call support provides users flexibility so that their meeting participants can join a conference call no matter their endpoint.

## How It Works

Verizon supports IP Audio Conferencing over the Verizon Business Private IP network (our Layer 3 MPLS VPN). This access method allows customers who have implemented VoIP within their enterprise to make IP audio conference calls to the Verizon Conferencing and Collaboration System (CCS) platform. During the implementation process, customers are given a destination address to enable them to route all their IP conferencing traffic to the CCS platform, allowing the IP originating call to access the audio conferencing bridge. PSTN to IP gateways are also available to support legacy TDM systems so participants may join the call regardless of whether the call is TDM or IP originating.

Feel confident about your decision. At Verizon Business we provide engineering and consulting services to help you provide a quality IP Audio Conferencing experience. We will consult with you about your enterprise and network topology, bandwidth utilization, SIP proxy configuration, and VoIP quality for your audio conference calls.

## Instant Meeting Service—A fast and Easy Way to Bring People Together

Verizon Instant Meeting Service is a reservationless audio conferencing service that gives you a fast and easy way to bring people together over the phone at any time whether your participants access using PSTN or IP transport methods. Multiply the cost efficiencies of using IP to access your Instant Meeting service, along with the increased productivity that comes with virtual meetings. Instant Meeting Service gives you the flexibility to conduct meetings at any time, wherever the participants may be. It's easy to use and available 24 hours a day, seven days a week, 365 days a year. Instant Meeting Service provides you with a range of call management features that allow you to manage your call more efficiently. These features are activated using touch-tone commands on the telephone key pad or through the Instant Meeting Web Moderator.

## IP Audio Conferencing can help your business:

- Control conference call costs by leveraging your existing Verizon MPLS infrastructure
- Reduce business travel and associated expenses
- Bring dispersed groups of people together quickly without time or location restrictions
- Broaden participation in meetings
- Tailor meetings by utilizing value-added features



### Access to Your Call From Across the Globe

Verizon Global Access provides a convenient, reliable and cost-effective method for leaders and participants to join global conference calls on a single conferencing bridge platform. This advanced global conferencing capacity allows users to meet at their convenience from countries around the globe. Verizon provides leaders and participants with the flexible access methods to join conference calls by distributing both in-country local access and free phone numbers along with the option of dial-in and the added benefit of IP connectivity—all on a single Conferencing platform.

### Enhance Your Next Meeting With Verizon IP Audio Conferencing

For more information, please contact your Verizon Business account manager or call a conferencing specialist at one of the following numbers:

- U.S.: 1 -800-475-5000
- Australia: 1-800-505-020
- Europe: +44-20-7950-9950
- Singapore: 800-852-3221
- Hong Kong: +852-2802-5100
- Canada: 1-877-646-9403
- Japan: +81-3-5539-5100

You also can visit us on the Internet at [www.e-meetings.verizonbusiness.com](http://www.e-meetings.verizonbusiness.com), where you will find a host of meeting-related resources.

### About Verizon Business

Verizon Business, a unit of Verizon Communications (NYSE: VZ), is a global leader in communications and IT solutions. We combine professional expertise with one of the world's most connected IP networks to deliver award-winning communications, IT, information security and network solutions. We securely connect today's extended enterprises of widespread and mobile customers, partners, suppliers and employees—enabling them to increase productivity and efficiency and help preserve the environment. Many of the world's largest businesses and governments—including 96 percent of the Fortune 1000 and thousands of government agencies and educational institutions—rely on our professional and managed services and network technologies to accelerate their business. Find out more at [www.verizonbusiness.com](http://www.verizonbusiness.com).

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