

Verizon Customized Net Conference Powered by WebEx Event Center

Features

Live PC sharing capabilities

Online whiteboards for brainstorm sessions

Single interface for audio and Web Meeting management

Benefits

Easy, reliable, and secure

Improved employee productivity

Real-time group collaboration

There is no denying the fact that technology has changed the way business operations are managed today. Companies can no longer depend on traditional communications methods to conduct their daily business efficiently. It is the companies that are willing to expand their communication avenues by finding ways to conduct business in a more timely and efficient manner that are taking the lead in increasing customer satisfaction, productivity, product quality, and financial performance. In fact, the use of web conferencing can be a predictor of a top-performing company.*

Help accelerate your project cycles and drive business growth with Verizon Customized Net Conference powered by WebEx® Event Center. With Verizon Customized Net Conference, you can communicate and collaborate with customers, co-workers, and partners from around the world, as well as:

- Generate leads to feed your sales pipe by hosting targeted web seminars
- Track lead-source info instantly, so you can increase attendance and reduce cost per lead
- Hold companywide meetings easily and quickly – minus all the travel expenses
- Keep attendees riveted with a full array of multimedia presentation capabilities
- Invite, enroll, confirm, remind, and thank attendees automatically

Benefits for Your Business

Manage events easily, from start to finish. Take advantage of a full array of tools to handle pre- and post-event details. Send automated invites, confirmations, and reminders prior to your event. Register attendees with customized forms. Wrap up with questionnaires and polls to help evaluate results and make future plans.

Company-branded site. Customers will receive a unique site with their own branding. In addition, they may select to disable certain features.

Integration with Verizon Instant Meeting. Now with one interface, leaders can control both the audio and the web portions of their meeting. Leaders may view, mute, and disconnect participants who are on their Instant Meeting number directly from the Meeting Center screen.

Easily launch your meeting. Customized Net Conference powered by WebEx Meeting Center integrates with many business applications, including Microsoft® Office to make starting a meeting fast and easy. Send out invitations with links to your meeting directly from Microsoft Outlook®. Create action items and notes online in real-time.

Easy Collaboration With Powerful Features

Virtual auditorium. Avoid venue, travel, and hotel expenses. Reach large audiences through your browser. Touch more prospects more often and reduce per-lead costs

PowerPanels™. Deliver full-screen views for your attendees while you manage events behind the scenes. Use floating panels to track attendee activity, respond to questions presented in chat, and review poll results.

In-session alerts. Get audio and visual alerts, so you can respond to attendee needs even when you're in full-screen mode.

Multimedia content. Present dazzling PowerPoint™ presentations complete with animations, transitions, Flash™, 3D objects, and streaming video.

Document and application sharing. Share documents, demonstrate software, and sketch ideas on a whiteboard in real-time. Create data and annotate on the fly.

Multiple panelists. Bring in speakers from different locations without paying for travel expenses.

Panelist's entrance and prep room. Let panelists enter crowded events through a backstage door. Make a private practice room available for last-minute rehearsal out of attendees' view.

Q&A and chat. Increase interaction with a threaded Q&A feature that pairs questions with responses.

Automated e-mail management. Send out invites, confirmations, reminders, and follow-up e-mails automatically.

Personalized e-mail templates. Increase attendance by creating attractive HTML or text e-mails using our templates.

Integrated telephony. Choose audio conferencing with call-in or call-back options.

Persistent media panel. Reduce telephony costs by streaming audio for large events or post speaker photos/biographies or video.

iCalendar support. Simplify scheduling using Microsoft Outlook™ and Lotus Notes™ calendar integration.

Polls and surveys. Measure event effectiveness and gather feedback for future events.

Registration. Customize event registration, track answers to qualifying questions, and upload to CRM systems for fast sales follow-up.

Lead-source tracking and automated lead scoring. Identify your highest-quality and most cost-effective lead sources.

Record, edit, and playback. Record events for reuse and review. Post seminar recordings to pull in more leads.

Cross-platform support. Host and attendees can participate from different environments: WebEx supports Windows, Mac, Linux, and Solaris operating systems.

Fact Sheet

Use the Power of the Internet Today

For more information about Verizon Net Conferencing and other Conferencing applications, visit www.e-meetings.verizonbusiness.com.

*Frost & Sullivan, 2006 Meetings Around the World Study sponsored by Verizon Business and Microsoft.

